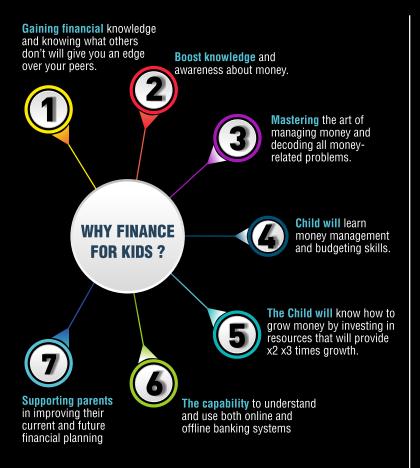


## world's 1st FINANCIAL LITERACY COURSE FOR KIDS

Age of 8 to 18 years



# Only 1% of wealthy parents decide to educate their children in finance from an early age. WHY LEARNING FINANCE TODAY? A sneak peek into future financial affairs at an early age guides the best with needs and wants decision making.

#### **PROGRAM DURATION**

The program consist of 15 Live
Interactive session, to be conducted
Twice or Thrice a Week. Each session
has to be for 55-60 minutes.

#### PARENT-TEACHER INTERACTION

After every Seven Interactive
Sessions, we shall have an Interactive
session between Parent and Educator
so as to discuss the ongoing progress.

#### **LIVE CLASS PROCEEDINGS**

After completion of every
Interactive session, you shall receive
a Live Class Proceeding mail.

- Course Deliverables
- >> Handcrafted Worksheets
- >> Live Subscription for a Year
- ▶ Access to Motion Learning app



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Age of 8 to 18 years

#### **Personal Finance**

#### **Introduction to Finance**

What is Finance and why we need it?
Why we undertake Financial Planning?
Must haves for Financial Planning
Glimpse of Financial terminologies

#### Personal Finance

What is Personal Finance?
How to manage our Personal Finance?
Save, Invest and Budgeting
(How and Why to do it?)

#### **Budget Planning**

Planning the budget in a mock based activity and making changes as the situation arises in the activity

#### Know all about Banks

How Banks Work & earn money? Types of Bank A/c and Cheque Debit & Credit Cards || UPI Payments

#### **Corporate Finance**

#### **Introduction to Corporate Finance**

Revenue: sources of earning money
Loan: What it is and how it funds the business?
Investment: Business Incubators, Angel Investors

#### **Determining the Price of Product**

What is Price and how to calculate it?
Cost Price (CP), Selling price (SP) & Profit/Loss
Pricing Strategies and how companies earn money?

#### **Concept of Taxes**

What are taxes and why we pay them?
Income Tax & GST and slab rates
Importance of Insurance

#### **Negotiation**

What & Why we do it?
Tips to undertake Negotiation
Situational mock activities for Negotiation practice

#### Financial Statement-1

Types of expenses: Fixed/Variable Cash Flow Statement

#### Financial Statement-2

What it is and what all we should focus on?
Profit & Loss Statement
Balance Sheet

#### **Soft Skill Development: MS Excel**

Budget Planning
Calculating the Pricing of Products
Planning Profit & Loss Statement or CFS

#### Inflation: The Price Rise

What is Inflation and how it affects us?
Shrinkflation and Skimflation
Rule of 70

#### **Investment Finance**

#### Learning about Investments-1

Compounding effect of money Sources of Investment: Shares, Mutual Funds, FDs, Gold Bonds, Real Estate All about Stock Market Investment

#### Learning about Investments-2

About investment in Mutual Funds About investment in Fixed Deposits Mock Investment Practice

#### Thumb Rules + Recall

3x Emergency Rule 1 Week Spending Rule Insurance policies

**COURSE FEE** 

₹6999/-<sub>only</sub>



### Choose Mybizkid and Set your child apart from 99% people today.



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